

Message from the CEO



The Norinchukin Bank
Kazuto Oku
 President and Chief Executive Officer

As a member of the cooperatives supporting the primary industries, The Norinchukin Bank provides financial services for the cooperative members such as JA, JF and JForest to contribute to the development of the agriculture, fishery and forestry industries, thereby further contributing to the development of the nation's economy.

Article 1 of the Norinchukin Bank Act states that this role of the Bank in Japanese society is our only and ultimate mission that each of us—directors and employees—never forgets while working regardless of the field. To fulfill the mission, the Bank conducts various activities in the three business areas of the “food and agriculture business,” the “retail business” and the “investment business” and the corporate functions that support each of the Bank's businesses.

The domestic agriculture, fishery and forestry industries, which are the foundation of the Bank's businesses, are vital and precious industries with the important functions of producing food that nurtures “life,” revitalizing local communities and preserving the national lands. Although it is discussed globally that these industries might be posing an environmental burden mainly by emitting CO₂, in Japan these industries are contributing to the environment through the progress in environment-friendly agricultural operations, the development of resource-managed fisheries and the outcomes of the multifaceted functioning of forests through measures such as thinning and reforestation.

With firm recognition of such a situation and current issues, the Bank has established the Sustainability Topics (five focus areas and 14 topics) aiming for the Bank's business operations to be sustainable by providing solutions to environmental and social issues. By formulating medium-term sustainability goals as the ideal vision for each topic, the Bank intends to promote sustainability management to realize each topic.

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Our Spirit Condensed in the Bank's Corporate Logo



The landscape depicted here represents Japan itself where agriculture, fishery and forestry are connected to all life. The tapestry woven from the earth, the seas and the forests portrays the breath of life and the strength of the will that carries each one of us forward, step by step.

Our businesses exist together with the “life” nurtured by the operations of the agriculture, fishery and forestry industries in line with the cycles of nature. The Norinchukin Bank engages in measures to solve environmental and social issues and contributes to realizing sustainable primary industries and society through its business activities, which are deeply rooted in local communities.

These are the roles that the Bank has fulfilled to date and we will continue our efforts for further contributions.