Our work at The Norinchukin Bank won't change the world overnight.

Our focus is on the agriculture, fishery and forestry industries.

This means that nature is our partner,
and nothing in nature bears fruit overnight.

Industries in this sector don't make things

—they produce and nurture life as a legacy for future generations.

This is precisely why we maintain a century-long dedication to serving those who sustain these industries and their local communities, no matter how small the scale of their operations.

And as the sole financial institution wholly devoted to this sector—the very cornerstone of our nation, we strive consistently to generate solid outcomes in the global financial markets.

But that is no longer enough.

We must take on a greater role than ever before so that the agriculture, fishery and forestry industries continue developing in response to the changing times.

We must harness our financial knowledge to make new contributions that extended beyond our past functions and scope. We must do our utmost to address on-the-ground issues. We must respond to the needs not only of producers, but also to those of processors, distributors and consumers.

The life generated by the agriculture, fishery and forestry industries sprouts the workings of all life well into the future.

Now is the time for each and every one of us to give our all. We aim to make the chain of life that connects us to the future more bounteous and more certain.



