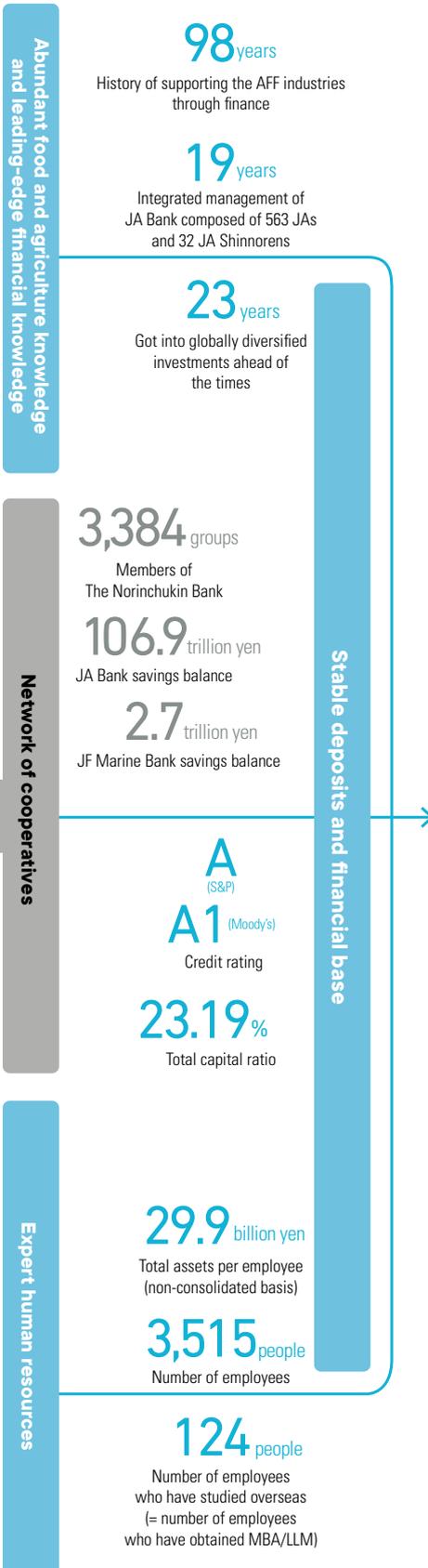


# The Norinchukin Bank's

## Resources and Strengths

## The Norinchukin Bank's Business



## The Norinchukin Bank Business Model



### Our Mission

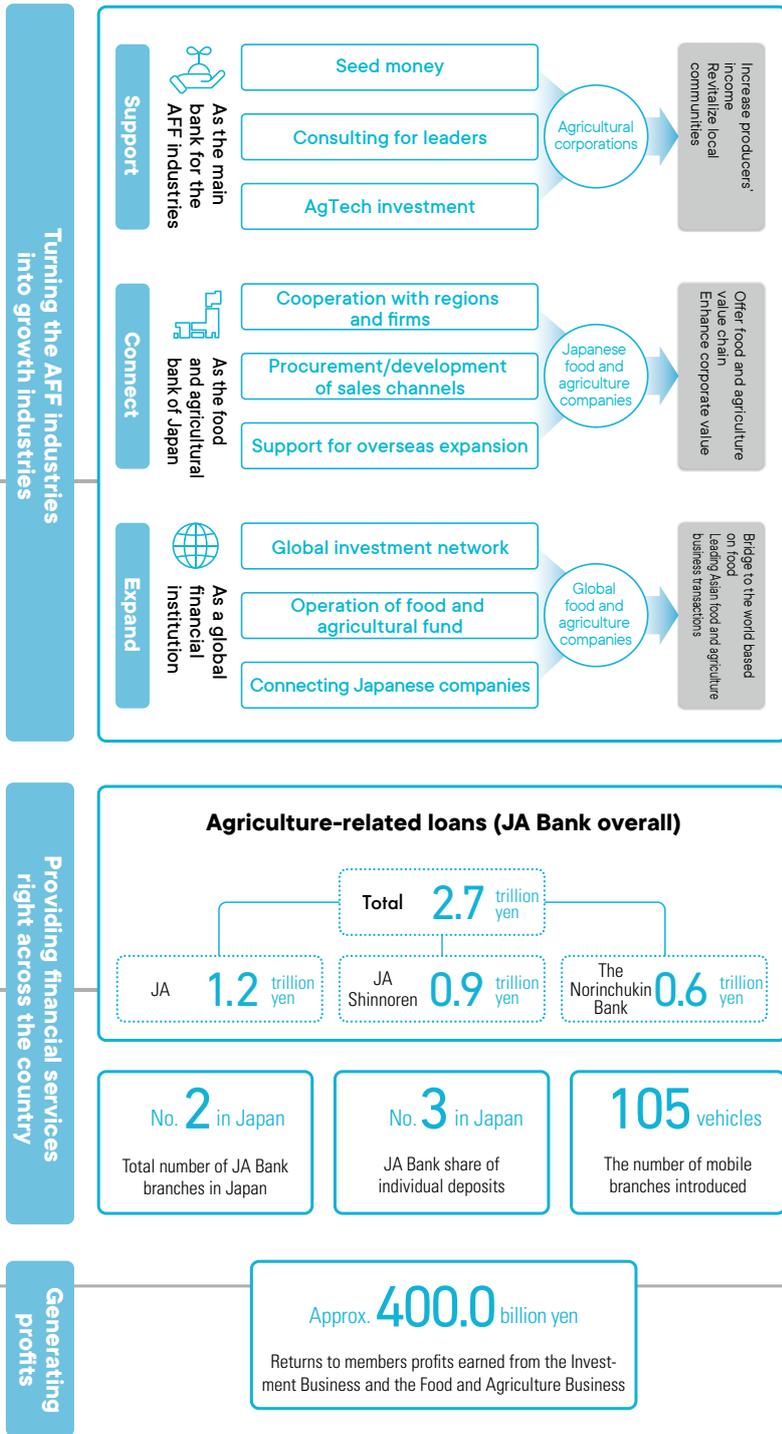
Facilitating funding for cooperative organizations → Supporting the advancement of the AFF industries → Contributing to the development of the nation's economy

# Value Creation Model

## Business Achievements

## Value Provided to Society

OUTPUT Business achievements related to the AFF industries



Value provided to local communities, inhabitants and national land through collaboration with the cooperative system

- Turning the AFF industries into sustainable growth industries
- Stable supply of safe and secure food
- Revitalizing the infrastructure in rural areas
- Preserving local diversity
- Protecting the land and marine environment
- Developing the economy through the AFF industries



### Our Purpose and Vision

→ Refer page 16