

Our Purpose, Vision and Mission

The Bank revisited its purpose (what contributions the Bank should make for sustainable environment and society of the future) and its vision (what the Bank should do to perform its purpose).

The Medium/Long-term Goals and single-year goals are positioned as Management Plan to achieve its vision.

The Bank also identified key “shared values” for its officers and employees, which form the foundation of daily business activities to achieve the management plan

Based on these “shared values,” the Bank conducts daily business activities to achieve the goals of its Management Plan and the Medium/Long-Term Goals.

Such efforts are a path to achieve the Bank’s vision and accomplish the Bank’s purpose in society. Sharing such understanding among officers and employees throughout the Bank, we engage in daily business operation.



Stakeholders: Members (JA, JF and JForest)/individual cooperative members (i.e., people working in the AFF industries); our clients (deposit and savings, loans) including AFF-related companies; local communities; business partners in the Bank’s entire operation including financial institutions, market participants and contractors; governments and municipalities; and employees